

# Chevrolet Intender



localsolutions  
POWERED BY COX MEDIA GROUP

Owens a Chevrolet & plans on purchasing a new vehicle within next year

## GENERAL STATS

**\$84,022**  
Median Household Income

**42**  
Median Age

**69%**  
Employed (Full or Part Time)

**74%**  
Homeowners

**73%**

MORE LIKELY to purchase a **domestic vehicle** for their next car purchase

• **43%** MORE LIKELY to use **Hulu** as a streaming service and **18%** more likely to use **Netflix**

• **30%** MORE LIKELY to claim a **vehicle's ability to handle rough terrain** is important to them

• **13%** MORE LIKELY to believe that a **used car** is just as good as a new car

**\*More likely than all adults\***

